



Greetings!

We understand that when it comes to wedding videography, companies can offer very different deliverables. Firefly offers standard deliverables that you will always receive, whether we capture just your ceremony, or the entire day:

1. **A highlight film** (length ranges from 3 to 10 minutes; length is determined based on package chosen), which will be available within a month after your wedding. We go through all of the footage and are meticulous in putting together clips that give a great overview of your wedding day. We carefully select a song that we either heard at some point during your day (such as the ceremony or for your first dance), or something we feel strongly matches your musical preferences while also fitting the pace & feel of your day. We like to choose music that has a vocal and instrumental version, so we can add in your vows, a toast, etc. without vocals in the background. Our couples love this highlight film, and it's always a popular one to share with family and friends. We will upload it to a private page on the Firefly website, so you can share the link via social media and/or email if you choose. Every highlight film has its own unique fingerprint, because we don't use templates; we create it from scratch so that it reflects your unique wedding day.
2. **A full feature wedding film, that will include your ceremony & key reception events in their entirety.** Your wedding film will be available for you to preview on a private Vimeo.com link within six months after your wedding. Once you have a chance to watch your wedding day film, you have the opportunity to let us know of any changes or requests. Changes typically take less than a week to make. Once you approve the final film, we will add it to your private web page on the Firefly website. In addition to your ceremony & reception events, it will have many shots of your venue, décor, and guests, plus many other key moments and highlights from your day. We leave very little on the "cutting room floor," while also making sure your film is very watchable. We'll add in various music and graphics, but we realize this is not a Hollywood production; this is your life, and we know that this is one of the most important keepsakes you'll have as a couple. Just as we do with your highlight film, we do not use templates. Your wedding film will be more documentary-style, and will be polished and professional so you can relive that day and share it with others throughout the course of your life!

Depending on what package you choose, you will receive both of these films on a minimum of 3 DVDs and/or Blu-rays (any combination of, your choice); some packages also offer standard or custom designed USB flash drives. They will also include a photo slideshow, along with any other extras.

Once we have approval of the final video, we custom design your DVD and Blu-ray menus, labels and case covers based on your theme, colors, fonts, etc. If your package comes with a custom USB flash drive, we also create artwork and special packaging.



Our Raw Footage Policy

Some couples ask if raw footage is part of their deliverables, or indicate it as something they would like when using Thumbtack. While it is not a part of our standard deliverables, we will provide it upon request. There is an extra charge, and it is dependent on how many hours we've captured. While we might capture 6 hours of your day, not all of it is usable or anything you'd want to watch from start to finish. Just like your photographer will take shots that are put in the "trash" bin on their computer because they were duplicates, test shots or not up to par, the same thing goes with video footage. Also, it is our style to film as much as possible, instead of filming based on checklist or for a video template. This means that we end up with long clips that have a lot of useable footage, but also have a lot of repetitive moments that you wouldn't want to sit through if you were to watch it all in real time. We also take multiple shots of things like décor at different angles, so we know we have variety when creating your films. There is a lot of starting and stopping, leading to a lot of individual files. In addition, since we are filming with two cameras, that means that there are two different viewpoints, which are impossible to sync together in the raw footage format.

We don't feel comfortable just handing all of that disorganized mess over to you, so if you request raw footage we will still go through and edit/take out the things that we consider unusable. Please note that "raw footage," even after we've cleaned it up a bit, is not something you would ever be able to stick in your DVD player and watch from start to finish. We typically suggest that couples wait until their DVD/Blu-ray is completed to see if raw footage is needed. Historically, we have never had anyone request raw footage once they have seen the final film. Most of our films are a minimum of 90 minutes in length, and we've had many that were almost 3 hours long. It is really important to us that the full feature tell the complete story!

Questions

If you have any questions about what you will receive, please let us know. We like to work with each couple and make it a personalized experience for them. We want to make sure we capture your wedding day in sound & motion so you have it for a lifetime!

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